



## Exhibitor Info No. 7

Stand sketch, logistics, security service, further services, travelling, advertising media

Dear Sir or Madam,

This exhibitor information provides you with important details for your trade fair preparations.

## End of submission deadline Stand sketches and connection plans

The construction of the temporary hall of area30 will begin on Monday, 19 August 2024.

Please send your stand sketches and connection plans (dimensioned positions of electrical / water connections / suspension points, LAN connections if necessary) by e-mail to [eker@trendfairs.de](mailto:eker@trendfairs.de) by **Thursday, 15 August 2024 at the latest.**

**Important:** Sketches received too late can only be considered to a limited extent.

## Logistics

Please check **promptly** whether all services for the smooth running of your stand construction have been ordered:

- Delivery - storage of full and empty containers as well as forklift trucks, etc. (trade fair forwarding company Kemena) - Deadline: 18 August 2024

To ensure a successful process, please send the orders to [area30@kemena.de](mailto:area30@kemena.de).

[Order form logistics](#)

## Security service

Please protect your products from theft. Make sure that your stand is guarded at least from the official end of the set-up period (i.e. before the start of the fair) until the arrival of the sales team on the first morning of the fair - as well as from the official end of the fair until the arrival of the dismantling team.

To book a security service, please contact SH Hezer Security **directly by e-mail**:

[hezersicherheitsdienst@outlook.de](mailto:hezersicherheitsdienst@outlook.de)

## Further services

The contact details for additional services for your stand can be found in the **Exhibitor Management System (AMS)** in the dashboard under "Important information and consents".

The services must be booked **directly** with the service partners:

- Stand cleaning (Scheitzke GmbH)
- Stand catering (Rosendahl Catering)

## Travel to area30

Leave the A30 motorway at exit no. 30 - Löhne / Hüllhorst and you will reach area30 in just 1 minute at Lübbecker Straße 29. You will find plenty of parking spaces directly at the exhibition grounds or in the close surroundings.

Please **do not park** in the car park **at the area30 site**. We would like to reserve these car parks for your visitors.

A **free shuttle service** is also available at the car park at Albert-Schweitzer Straße 13, 32584 Löhne.

[Traffic guide PDF](#)

**Promote your presence at the trade fair**

Advertising media is essential for your **success** at area30, as they communicate your **brand presence** to visitors in an impressive way.

Use various media to **increase your visibility** and **attract attention** to your trade fair presence.

Some advertising media are only available in limited quantities. You can find the availability in the media data.

**Book now.**

[Book media data](#)

## Free advertising material for your trade fair appearance



Promote your participation in area30 on your **website**, on your **social media channels**, in your **email signatures**, in **newsletters** and via your sales team, for example.



Also use the social media templates to draw the attention of your followers and customers to your participation in the upcoming area30.

Share the post on all your social media channels and **generate interest in your trade fair appearance**.

You can find the free banners and graphics here:

[Social Media Templates](#)

[Advertising banner area30](#)

[Stopper for your advertising](#)

If you have missed an exhibitor information, you can read it at any time.

[Previous exhibitor information](#)

join the area community



# Any questions?



**Yasemin Eker**

T. +49 89 244 193 200  
[eker@trendfairs.de](mailto:eker@trendfairs.de)

Kind regards

Yasemin Eker

**wir sehen uns.**

trendfairs GmbH  
Kurgartenstraße 37  
90762 Fürth  
Telefon +49 89 244 193 200  
[info@trendfairs.de](mailto:info@trendfairs.de)  
[www.trendfairs.de](http://www.trendfairs.de)



Geschäftsführer:  
Michael Rambach, Claudia Weidner  
Registergericht: Amtsgericht Fürth  
Registernummer: HRB 13775  
Umsatzsteuer-ID: DE 272 921 505

Diese E-Mail wurde an {{ contact.EMAIL }} versandt. Sie haben diese E-Mail erhalten, weil Sie sich auf trendfairs GmbH angemeldet haben.

[Abmelden](#)

© 2024 trendfairs GmbH