



Exhibitor info no. 3 – area30 2024: Standconfirmation and hallplan, Service booking, Checklist, Advertising Media, Free Banners

Dear Sir or Madam

This exhibitor information provides you with important details for your trade fair preparations.

Stand confirmation and hall plan

You received your stand confirmations by e-mail **on 13 May**, in which your final stand position, stand size and stand type were confirmed.

The technical hall plan is updated on an ongoing basis. You can download the latest version at any time here: www.area-30.de/hallenplan

Service booking

You can **now** make your service bookings online via the Aussteller-Management-System (AMS): aussteller.trendfairs.de

Important ToDos:

- Specify several contact persons for the entire preparation process
- Add brands and complete missing logos and keyvisuals
- Booking advertising media
- Service bookings (at least one power connection)

Checklist

To help you keep track of all the important dates and deadlines for preparing your personal area30 2024, we have prepared a milestone list for you.

Here you will also find all contact persons and our contact details at a glance:

Checklist

Book advertising media now

Advertising media are an essential component of your **success** at area30. These offer you the opportunity to communicate your **brand presence** impressively to visitors.

Increase your **visibility**, from the "**powered by**" package and visual presentation in the trade fair magazine to appearances on the website, presentations in the exhibition centre or articles in one of our trade visitor newsletters.

Achieve **increased attention** for your trade fair presence.

Bookable advertising media

Free banner for your trade fair appearance



Advertise your participation in area30 on your **website**, on your **social media channels**, in your **e-mail** signatures, in **newsletters** and via your sales team, for example: you can download the trade fair logos here.

You can find **free banners** for your website or newsletter, as well as for your email signatures and spoilers for your adverts here:

Advertising banner area30

[>](https://3tnid.r.sp1-brevo.net/mk/cl/f/sh/7nVU1aA2ng5gPKBtRZhwCPLivTXHNB4/bzRzPD9aU-_s)

Stopper for your advertising

If you have missed an exhibitor information, you can read it at any time.

[Previous exhibitor information](#)

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Any questions?



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Kind regards

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