



## Exhibitor info No. 4 – area30 2024:

Press tour, area30 party, invoice data, exhibitor directory, advertising media, warning about fraudsters

Dear Sir or Madam

This exhibitor information provides you with important details for your trade fair preparations.

## Press tour

On Saturday morning, **21 September 2024**, at 9 a.m., we invite representatives of the press to the press tour. On this press tour, a **maximum of 10 companies** will be visited and given the opportunity to present their innovations and new products to media representatives.

Are you interested? Then please apply by **05.07.2024**. An expert jury will then decide on your participation.

[Apply now](#)

# area30 Party - Save the date

We would like to invite you to the area30 party on the 24th of September at 18 pm on the innovation area.



[Download to calendar](#)

## Your invoice data

We would like to remind you to complete your company details by 8 July 2024. Please check your billing address and enter your VAT ID. You can make the changes in the **Exhibitor Management System (AMS)**.

## Exhibitor directory

We will shortly be publishing the list of exhibitors on the area30 website.

If you have not already done, please update your logos / brand motives of the registered brands online via the **Exhibitor Management System AMS**.

## Your advertising options

Advertising media are essential for your **success** at area30, as they communicate your **brand presence** impressively to visitors.

Use various channels such as the "powered by" package, the trade fair magazine, the website, presentations in the exhibition centre and trade visitor newsletters to **increase your visibility** and **attract attention** to your trade fair presence.

[Book advertising media here](#)

## Advertise your area30



Advertise your area30 participation on your **website**, on your **social media channels**, in your **e-mail** signatures, in newsletters and via your sales team.

You can find **free banner and stopper** here:

[Advertising banner](#)

[Stopper for your advertising](#)

## Warning about fraudsters

Third-party providers sometimes offer you area30 visitor databases. **This data does not originate from the organiser and is not visitor data.** Our databases are very secure. There is no way of obtaining this data. We therefore ask you to refrain from such offers.

The same applies to any offers from third-party providers that you can be entered in a public trade fair directory for a fee. We also advise against such offers.

If you have missed an exhibitor information, you can read it at any time .

[Previous exhibitor information](#)

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[Any questions?](#)



**Yasemin Eker**

T. +49 89 244 193 200  
[eker@trendfairs.de](mailto:eker@trendfairs.de)

Best regards

Yasemin Eker

**wir sehen uns.**

trendfairs GmbH  
Kurgartenstraße 37  
90762 Fürth  
Telefon +49 89 244 193 200  
[info@trendfairs.de](mailto:info@trendfairs.de)  
[www.trendfairs.de](http://www.trendfairs.de)



Geschäftsführer:  
Michael Rambach, Claudia Weidner  
Registergericht: Amtsgericht Fürth  
Registernummer: HRB 13775  
Umsatzsteuer-ID: DE 272 921 505

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