



Exhibitor info no. 9: innovation area

Stand handover, exhibitor passes, programme stage, invitation to the presentation, free advertising material

Dear Sir or Madam,

This exhibitor information provides you with important details for your trade fair preparations.

Stand handover innovation area

Your stand space will be available from Friday, **20 September 2024**. Exhibits can be brought to the area between **2 and 6 pm**.

You can find the equipment for your stand [here](#).

Exhibitors in the innovation area will have an area available **backstage** to **store** brochures and small materials during the trade fair.

Exhibitor passes

All employees who are present at the trade fair during the trade fair require their own exhibitor pass. **Only one exhibitor pass can be generated per e-**

mail address.

Please arrange for free registration.

No passes are required during set-up and dismantling.

Exhibitor passes

Programme stage

At eye level with the original trade fair business, this year's focus is on targeted, sustainable knowledge transfer on stage. Trend-setting presentations and exciting discussions will be offered from Sunday to Tuesday.

You can find the entire lecture programme and all top speakers here:

to the programme

Cordial invitation to the presentation: swiss interior expo und küchenwohntrends

On Thursday **26 September 2024 at 9.30 a.m.**, the focus will be on swiss interior expo and küchenwohntrends. trendfairs will provide you with details about these industry events and take the time to answer your questions.

We cordially invite you to join us for breakfast:



Confirm here

Promote your trade fair presence Social Media Templates - free of charge



Also use the social media templates to draw the attention of your followers and customers to your participation in the upcoming area30.

Share the post on all your social media channels and generate interest in your trade fair appearance.

Banner for your trade fair presentation (free of charge)



Promote your participation in area30 on your website, on your social media channels, in your email signatures, in newsletters and via your sales team, for example.

You can find the free banners and graphics here:

[Advertising banner area30](#)

[Stoppers for your advertising](#)

If you have missed an exhibitor information, you can read it at any time.

[Previous exhibitor information](#)

join the area community



Any questions?



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Best regards

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