

# trendfairs press information

## area30 and cube30 now with quick check-in

### **Hall plan published and services expanded**

**The services offered by the successful area30 trade fair and the cube30 premium exhibition centre have been improved and expanded once again by the organisers Trendfairs GmbH (Munich): The double-header within the framework of the A30 Küchenmeile will offer a surprise for this year's edition with added services. In future, the visit/check-in process will be permanently accelerated ([area-30.de/checkin](http://area-30.de/checkin)) and the current hall plan ([area-30.de/plan](http://area-30.de/plan)) is available to view on the Internet immediately. The central ordering platform for decision-makers from the kitchen industry in Germany, Europe and the rest of the world has been set up perfectly for the trade-fair taking place from 14 to 19 September.**

### **A total of nine new kitchen furniture manufacturers will be on display**

area30 and cube30 – as the central order platform for kitchen studios, the specialist kitchen trade, trade association groups, large-scale operators, project designers and architects – anticipate well over 10,000 visitors and more than 130 exhibitors and brands. The main beneficiary of the generous 10,600 square metre hall plus the additional 700 m<sup>2</sup> offered by cube30 will be the exhibitor segment of the kitchen furniture industry. As well as familiar names from past events such as Beckermann (E51), Pino (B65), Stengel (B40), Bax (D63) or n by Naber (G51), 2019 will see a debut appearance from the solid wood specialist Decker (E38) as well as the resurgent Allmilmö (F71) in area30.

Since the preparatory plans are now complete, the hall plan is now available online. Familiar faces include the exhibitors Walden and Neue Alno in cube30; many exhibitors will also be able to greet their trade-fair guests from the well-known area30 location. Valve manufacturer Hansgrohe (C61) is now placed in a much more central position. This is also the place to find the Chinese global player Haier/Candy Hoover (D61), who will be presenting its ambitious plans for the European market at the event in Löhne.

Pioneers and long-term friends of area30 – such as A.S.K. (C40), Berbel (C51), Lechner (A50), Naber (G51), Samsung (A20) or Systemceram (F61) – provide the diversity for this business event, just like brand names such as Bora (E61) and Villeroy & Boch (D50). The innovative trade fair event is rounded off by start-ups such as Dein Konfigurator (D44). IT companies like Compusoft (A51) or SHD (C44) and Küchentreff (E50) are examples of committed specialist retailers on site.

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The service optimisation will predominantly be experienced by visitors to the trade fair: Trendfairs has improved and sped up entry to the trade fair as follows: as of 2019, even more guests can reach the area30 and cube30 site in even less time. This is thanks to the clever extension of the shuttle service, which now comprises an increased number of spacious vans for visitor transfer.

## **Faster check-in: Register online and gain direct access to the trade fair**

The previous pick-up procedure has been renounced along with the obligatory walk to the check-in area counter. Instead, the entry ticket is obtained following the respective online registration – as an easy-to-download PDF via email on the smartphone or sent straight to the wallet. If you would like to receive it in classic paper form, it is also possible to print the entry document with QR code and bring it with you. In any case, it is no longer necessary to make the detour to the scanner at the entrance to the exhibition space. In other words: business is booming from the get-go, both in area30 and cube30 alike!

[Visitor registration for area30 and cube30](#)

[Exhibitor and brand list for area30 and cube30](#)

[Hall plan for area30 and cube30](#)

The websites [area30](#) and [cube30](#)

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## **trendfairs GmbH is an organiser of sophisticated industry events.**

The premium trade fair “küchenwohntrends” in Munich / Germany, the national trade fair “küchenwohntrends” in Salzburg / Austria and the “area30 and cube30”, the order trade fairs for the kitchen industry in Europe.